



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Mentzer Media Service
600 Fairmount Ave #306
Towson, MD 21286

Contract # 48480
Schedule Dates 10/01/12-10/08/12
Advertiser RICHARD TISEI FOR CONGRESS-REP (3502)
Agency Mentzer Media Service (1809)
Product POLITICAL CANDIDATE (1051)
Brand Est. 2066 (27978)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 2066
CPE Local/Political Candidate Agency
Account Types Standard
Billing Type Comments

Date Entered 09/28/12
Last Modified 09/28/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,125.00
Net Total \$23,375.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month
Oct. 2012 14
Grand Total: 14
Rate
\$27,500.00
\$27,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	6:58A- Today Show	1	1	1	1	1	1			4	\$2,000.00	\$8,000.00	WHDH Boston (WHDH)		9/28/12
2.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	4P- 4:30P (ET)	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		9/28/12
3.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	7P- SENATORIAL DEBATE	1								1	\$7,500.00	\$7,500.00	WHDH Boston (WHDH)		9/28/12
4.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	6P- 7 News at 6						1			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/28/12
5.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	6P- 7 News at 6							1		1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/28/12
6.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	6:58A- Today Show	1	X							1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/28/12
7.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	4P- 7 News at 4	1	X							1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/28/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, This TV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.